

MEMO

Calling MP Offices: Stop Tax and Labour Abuse Campaign Patch Through Calling

The Stop Tax and Labour Abuse campaign has created a “patch through calling” tool for supporters to communicate directly with elected officials on the issue of Driver Inc and to advocate for policy change.

By adding voices, as opposed to written word, the campaign is able to take elevate a sense of urgency with decision makers.

Set out below is the script template that supporters are encouraged to use and screenshots outlining the three simple steps necessary to complete a successful phone call through the campaign website.

It is important to note that unlike the quality control and oversight we are able to exercise with our email call-to-actions (review and send on supporter’s behalf), with patch-through phone calls, we can’t control what supporters choose to say. While we lose a bit of control over the process, all phone calls are recorded, and we are able to track and report on the quality of calls.

Step One

Visit the patch-through calling sign up page:

- <https://www.stoptaxandlabourabuse.ca/patch-through-sign-up>

Upon sign up, users will be redirected to the next step of the process where they can select calling their local MP or a relevant minister’s office.

Calling your MP is easy. First step is to fill out the form and you will be redirected to a page that will help you get connected right away.

Fill Out the Form and We'll Connect You Right Away!

FIRST NAME

LAST NAME

EMAIL

PHONE

POSTAL CODE

I AGREE TO [CANADIAN TRUCKING ALLIANCE'S PRIVACY POLICY](#) AND I AGREE TO SHARE MY NAME AND EMAIL TO RECEIVE CAMPAIGN UPDATES.

Call Next!

Step Two

Users will be directed to the following landing page:

- <https://www.stoptaxandlabourabuse.ca/call-your-mp-now>

Users are provided with a script template and options from who on our target list they would like to call. Once they select the elected official they would like to call and hit the 'Call Now' button, they continue through the funnel to Step 3.

Choose who you want to call

- Julie Dabrusin (Liberal)
- Marie-Claude Bibeau (Minister of National Revenue)
- Pablo Rodriguez (Minister of Transport)
- Seamus O'Regan (Minister of Labour and Seniors)

Call Now

REACTION
👍 😐 😞 😊 🥰

The federal government is failing Canadians. **They're not enforcing the law and as a result there's a growing underground economy that's hurting our trucking sector, harming worker rights, and robbing Canadians of billions that should go to health care, roads, and bridges.**

Taking this message directly to the federal government over the phone makes sure they can't ignore your voice.

Script

Hi, my name is [insert name here] and I live in [insert community/riding here].

May I speak with [local member of provincial parliament or their representative]?

I am calling to ask why the government has delayed enforcing the law when it comes to tax and labour abuse that is hurting our trucking sector?

Too many bad actors are acting outside the rules by acting outside of the rules and not giving the rights workers deserve. It's hurting our economy

Script

Hi, my name is [insert name here] and I live in [insert community/riding here].

May I speak with [local member of parliament or their representative]?

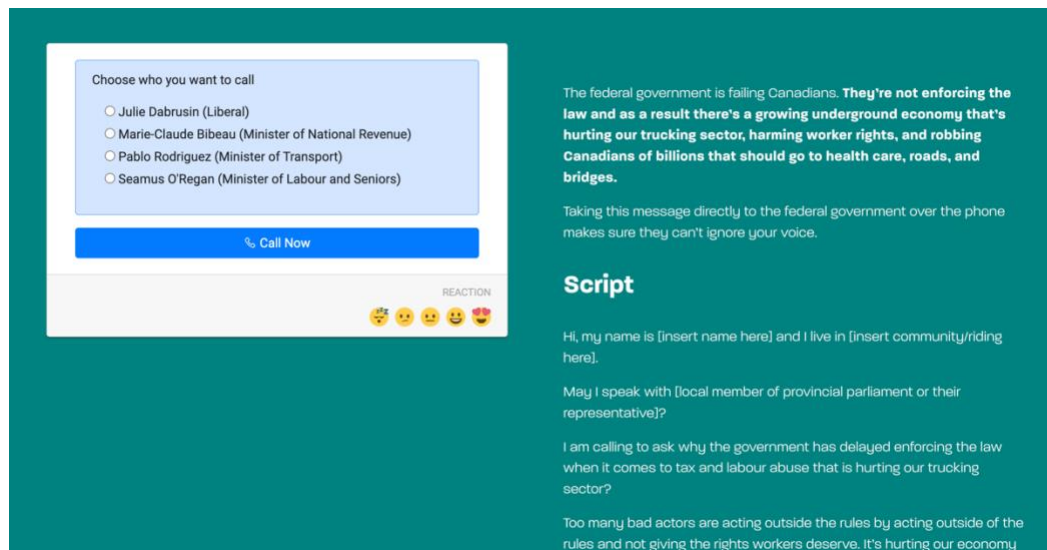
I am calling to ask why the government has delayed enforcing the law when it comes to tax and labour abuse that is hurting our trucking sector?

Too many bad actors are acting outside the rules by acting outside of the rules and not giving the rights workers deserve. It's hurting our economy and trucking companies following the rules and created an underground economy that's driving down worker's rights.

This is done by creating "freelancer" or "independent contractor" drivers who don't get normal worker rights and breaks tax laws.

Those tax dollars are meant to help our health care system but are instead kept by those who are breaking the rules and hurting workers.

It's the government's job to enforce the laws and I'd like for you to say what you are doing to ensure the government gets serious about protecting worker rights and enforcing the law?!



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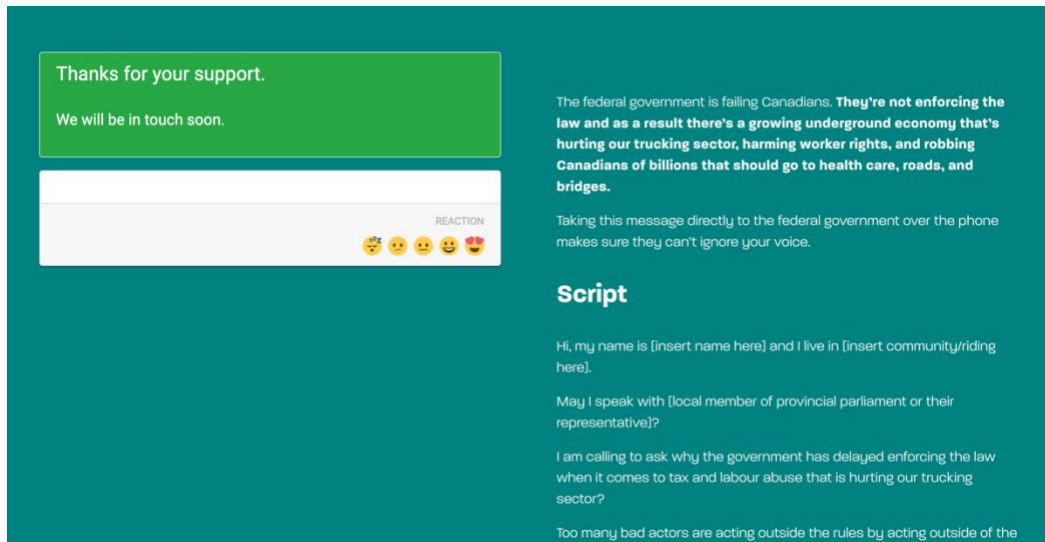
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Step 3

Supporters will receive this “thank you for your support” message and will be called on the phone number they provided within seconds.



The image shows a screenshot of a social media post on the left and a script for a phone call on the right, all set against a teal background.

Post Content:

- Green box: Thanks for your support.
- Text: We will be in touch soon.
- Reaction bar: REACTION with five emoji icons (neutral, sad, neutral, sad, happy).

Script Content:

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Once they answer the phone, they will be prompted with a message on behalf of the campaign while they are connected to the selected target.