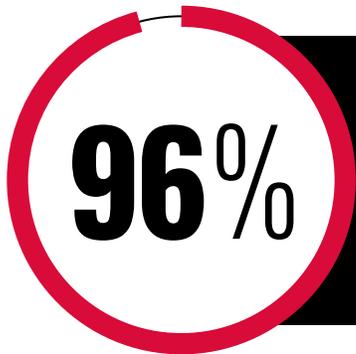
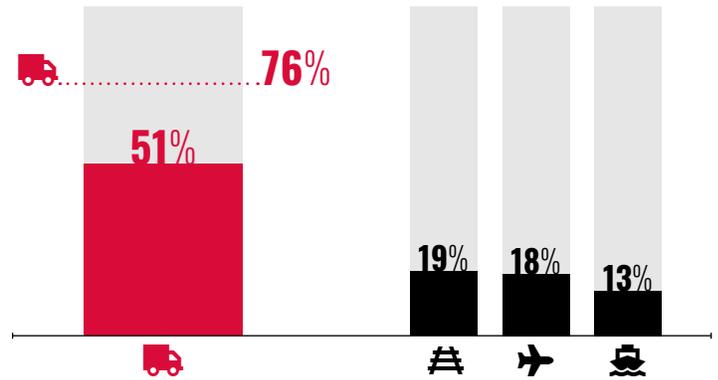




TRUCKING VIEWED AS MOST IMPORTANT MODE IN CANADA

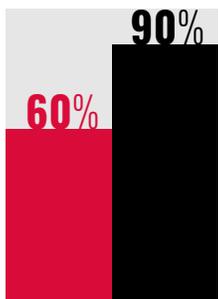
Canada's truck drivers play a crucial role in making sure that families and business across the country get the goods they need on time. They are integral in keeping supply chains moving, and getting Canadian goods transported to markets around the world.

Just over half of Canadians (51%) surveyed consider trucking the most important mode to get goods delivered across Canada — much higher than rail (19%), air (18%) and marine (13%). Three in four Canadians (76%) believe trucking to be either the most or second most important mode in getting goods to market.



Nearly unanimously, **96% of Canadians believe that labour shortages in trucking/logistics impact Canada's supply chain and the ability to get food to market** — even more so than in the agriculture sector.

No other sector is thought to be as greatly impacted by labour shortages: **Sixty-one percent believe labour shortages in agriculture would have a 'major impact' in the food supply chain, while only 46% said the same of rail and retail, respectively.**



Over 60% of respondents in every province, age cohort, and gender across Canada believe trucking labour shortages are impacting the food supply chain in a major way. And over 90 percent in every category agree there's either a major or minor impact.



When asked whether the current shortage of retail products is directly attributed to the lack of labour in trucking, 67% agreed this is the case, with 23% indicating a 'severe' effect and 44% saying there's a 'moderate' effect. Another 18% believe there's a minor connection. Only 3% said there's no effect at all.

CTA continues to work with various government ministries and departments to help relieve the driver shortage and stabilize the supply chain by expediting programs that improve access to truck driver training, funding and immigration, among other supporting initiatives.

The Abacus Poll was commissioned by the Canadian Trucking Alliance. It was conducted randomly with 1500 Canadians aged 18 and over, between October 21-26.

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