



CANADIAN TRUCKING ALLIANCE

Call to Action: MP Outreach Regarding Driver Inc.



Canadian Trucking Alliance

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The reason for reaching out is to ask for your help in tackling our industry's most pressing challenge: *Driver Inc.*

A new federal Cabinet was sworn in on Wednesday November 20th. Ministers are in the process of getting up to speed on their files. For some there is continuity, for others it's the first day of school. In both cases, work begins anew.

This 'refresh' presents us with an opportunity to push our agenda forward – but it needs to happen quickly, and it needs to be a communal effort.

Below you'll find three documents to download:

1. A [template email](#) to be sent to governing Liberal Members of Parliament
2. A [template email](#) to be sent to opposition Members of Parliament
3. A [one-page factsheet](#) on Driver Inc. to be attached to each email

This [link](#) which will help you find your Member of Parliament, which party they are from, and how to get in touch with them.

As you'll see in the draft emails shared, we ask that you let us know when they receive a reply from the Member of Parliament. The reason for that is so we can track our engagement efforts and attempt to coordinate in-person meetings.

Driver Inc. is the industry's number one issue. Through these efforts, and with your continued support, I'm confident we can get the federal government to tackle this important issue.

Don't hesitate to get in touch if you have any questions.

Email to Liberal MPs

Mr. John Smith, M.P.

or

The Honourable John Smith, P.C., M.P.

House of Commons

Ottawa, Ontario

K1A 0A6

Note: The members of the House of Commons who are members of the Queen's Privy Council retain the title "Honourable" for life and use the initials "P.C." after their name. M.P.: Member of the House of Commons P.C., M.P.: Member of the Privy Council and Member of the House of Commons.

Dear Mr./Mrs./Ms./Miss (*name*),

On behalf of the Canadian Trucking Alliance (CTA), congratulations on your recent election to represent the riding and constituents of (*insert riding name here.*)

The CTA is a federation of the nation's provincial trucking associations. With over 4,500 member carriers, the Alliance represents a broad cross-section of the industry, including all carrier sizes, regions, commodity-based service and specialty. The Alliance is the national representative of the trucking industry and its views on policy, regulatory and legislative issues. The industry employs more than one million Canadians from coast to coast to coast.

CTA was proud to work with the government throughout its previous mandate on important transportation, safety and taxation issues. CTA would once again like to recognize Ministers' Marc Garneau and Patty Hajdu for their commitment, tireless work and leadership on two issues in particular: the Humboldt Broncos tragedy and 'Driver Inc.' which is the practice of incorporating drivers and having them operate company owned vehicles, in order to avoid taxes and labour standards. And while much has been accomplished, we continue to face challenges in these and other areas.

Indeed, as you may have seen during the federal campaign, The Globe and Mail reported on unsafe safety and labour practices amongst a small but growing contingent of miscreant trucking companies. CTA has been clear that these behaviours have absolutely no place in the Canadian trucking industry. But what concerns CTA most is that the unprincipled, and often illegal, operational practices of the trucking companies reported in the article display a striking similarity to the carrier involved in the Humboldt Broncos tragedy. This is deeply troubling and together we must ensure we do everything we can to avoid another tragedy.

In many cases, these unsafe and reckless trucking companies fund their operations through the 'Driver Inc.' tax scheme. CTA has implemented several measures to crack down on this practice. Indeed, CTA's willingness to speak out against its own industry should be a strong indicator of how seriously it takes this issue. But in order to fully address this practice and improve our chances of avoiding another tragedy, we need your help.

As a Member of Parliament, you have a tremendous amount of influence over what the government focuses on. CTA urges you to consider using your position to tell incoming ministers to pursue the following measures. First, a commitment from the Minister of Transport to continue working with the industry to address ongoing safety challenges. Second, a commitment from the Minister of National Revenue to end the 'Driver Inc.' tax scheme. And finally, agreement from the Minister of Labour to protect the health and safety rights of Canadian truck drivers by working with the Minister of National Revenue to end the 'Driver Inc.' tax scheme.

For further background on this issue, please see the attached information sheet. In the meantime, CTA President Stephen Laskowski (stephen.laskowski@ontruck.org) would welcome the opportunity to discuss this and other pressing matters with you at your earliest convenience.

Thank you for your attention and again, congratulations.

Yours sincerely,

(*Your name*)

Email to Opposition MPs

Mr. John Smith, M.P.

or

The Honourable John Smith, P.C., M.P.

House of Commons

Ottawa, Ontario

K1A 0A6

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CTA was proud to work with members from all parties in the last government on important transportation, safety and taxation issues such as the Humboldt Broncos tragedy and 'Driver Inc.' which is the practice of incorporating drivers and having them operate company owned vehicles, in order to avoid taxes and labour standards. And while much has been accomplished, we continue to face challenges in these and other areas.

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Thank you for your attention and again, congratulations.

Sincerely,

(*Name*)

(*Company Name*)